

## CURRICULUM VITAE



Alokesh Deka  
C/O Baneswar Deka  
Hatigaon, Lakhimi Nagar,  
H.No #27  
Guwahati-781006

Phone No:(+91)98544-41166  
e-mail: alokeshdeka@yahoo.in

**Career Objective:** To align organizational and personal goals and become a valuable asset for the organization I am working for.

### **Academic Qualification:**

Name of the course.	Name of board/Council/University	Marks obtained/Total Marks	Percentage of Marks Obtained	Year of passing	Name of institution
M.B.A.	Gauhati University.	Pursuing	57.7% (1 <sup>st</sup> sem+2 <sup>nd</sup> sem)		Gauhati University.
B.Sc. (Chemistry)	Gauhati University	489/900	54.33%	2006	Arya Vidyapeeth College
Higher Secondary	Assam Higher Secondary Education Council	302/500	60.4%	2001	Swadeshi Academy
High School Leaving Certificate	Board of Secondary Education of Assam	642/900	71.33%	1999	Disney Land High School

### **SUMMER PROJECT:**

**Name of the organization:** Vodafone Essar Spacetel Ltd, Guwahati.

**Topic:** A study on the user and retailer perception regarding various mobile service providers operating in the city.

### **Objectives of the project:**

- To find out the User Perception (Students) about the different Mobile Service Providers.
- To find out the retailer perception about the various Mobile Service Providers operating in the city.
- To find out the factors that may influence the switching behaviour.
- To find out the weaker areas of the various Mobile Service Providers and the areas to be targeted by Vodafone.

**Achievements:**

# Was chosen by JBNSTS to participate a workshop on Astro Physics December 2000

# Was awarded the best debator for three consecutive years (1996-98).

# Awarded the best presenter at the seminar on entrepreneurship development held at AVC.

# Worked as a field investigator for a brand valuation project of Assam Oil.

**Computer Knowledge:** Basic, MS Office, MS DOS.

**Area of Interests:** Drama, Drawing, Dance, Sports.

**Personal Skills:** Takes Initiatives

Well Organized and easily meets deadlines.

**Personal Profile:**

Father's Name : Mr.Baneswar Deka.

Mother's Name : Mrs. Surama Deka.

Date of Birth : 03-01-1982.

Sex : Male.

Marital Status : Single.

Languages Known : Assamese, English, Bengali and Hindi.

Religion : Hinduism.

Nationality : Indian.

---