

RESUME

Anjanjyoti Baruah

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EDUCATIONAL QUALIFICATION:

- ⇒ Completed **Bachelor of Science (Biotechnology)** from St. Anthony's College, Shillong under North Eastern Hill University in 2006 with 68%
- ⇒ AISSCE from Sainik School Goalpara, under CBSE in 2003 with 62.6%
- ⇒ AISSE from Sainik School Goalpara, under CBSE in 2001 with 71.4%

OTHER ACHEIVEMENTS:

NCC- A Certificate
NCC- B Certificate
Participated in National Adventure Camp, Pachmarh, Madhya Pradesh
Participated in National Media Seminar organized by SIMC, Pune
Participated in AIMA – 4th National Competition for Management Students.

PROJECT WORK:

Literature survey on “Bioterrorism”

EXPERIENCE:

1 month (field work) in the Brand Survey of IOCL.

PRESENT OCCUPATION:

Currently pursuing MBA in Gauhati University.

(Marketing & Finance)

Specialization: Marketing

PERSONAL PROFILE

- ◆ Father's Name Dr. Rama Kanta Baruah
- ◆ Mother's Name Mrs. Arati Deka Baruah
- ◆ Age 24 years

Summer training:

Organization: Maruti Suzuki India Limited

Topic: Perceptual Mapping of Hyundai i10's customers.

Synopsis:

The existing i10 customers of Guwahati were chosen for the survey and the basic reasons for preferring i10 over Maruti's vehicles were found out to submit appropriate recommendations.