

# **RESUME**



## **CHAMPAK MEDHI**

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### **Permanent Address**

C/O-Mr. Nagendra Chandra Medhi  
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Assam

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## **OBJECTIVE**

To work in a conducive environment in pragmatic way and working with full zest continuously and serving in honest manner with full integrity. Also to be a part of a company having competitive working environment, which will, build to me into better professional.

## **EDUCATIONAL QUALIFICATION**

- Pursuing 3<sup>rd</sup> Semester MBA Degree in Gauhati University, Guwahti with 67 %(upto 2<sup>nd</sup> semester).
- Passed B.A. in Economics from , Guahati University in 2005 with 58%.
- Passed 12<sup>th</sup> from AHSEC (Assam) 2002 with 68%.
- Passed 10<sup>th</sup> from SEBA (Assam) in 2000 with 64%.

## **COMPUTER LITERACY**

- MS OFFICE, C++, Tally 7.2, WINDOWS 98, XP.

## **PROJECT PROFILE:**

Summer Internship:  
**Hindustan Coca-Cola Beverage Pvt.Ltd.**

**Title: Activation of Dry outlets and Execution of RED Outlets in Goalpara and Bongaigaon District.**

It was a great learning experience in D.B enterprise (Distributor of Coca-Cola in Goalpara District), as a part of Hindustan Coca-Cola Beverage Pvt. Ltd.. The project is aimed to activate Dry Outlets by providing some inputs such as refrigerator, Ice Box etc. at a discounted price in Goalpara District, and Execution of RED Outlets in Bongaigaon District.

## **AREAS OF INTEREST:**

Marketing: interest in looking the marketing plans, Marketing research, Branding strategies and product management strategies of different companies.

Portfolio management and financial services: Observing the happening in the stock market and Insurance.

Event management: Interested in organising management games.

## **KEY STRENGTH AND WEAKNESSES**

Strengths:

- Interpretation and Analytical skills.
  - Presence of mind and catching capacity.
- Communication skills

Weaknesses:

- Becoming over serious in some cases.
  
- Over Looking Things some times