

# RESUME



## PRANJEET DAS

Maligaon Gate no-1  
Guwawhati-781011

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Phone No: 09954746200

**Date of Birth:** 4<sup>th</sup> July 1984

### Career Objectives:

To work in an environment where knowledge revolves and from where I can learn, build as well as enhance my skills and thus through all these acquired treasures efficiently contribute towards the vision of the organization.

### Educational Background:

Examinations Passed	Course	Board/University	Institution	Year of Passing	Percentage
B.E.	E&C	Visveswaraiah Technological University, Belgaum	Adichunchanagiri Institute Of Technology, Chikmagalur	2006	56.9
HS	Science	Assam Higher Secondary Education Council	Cotton College	2002	65.8
HSLC		Secondary Education Board Of Assam	Pragjyotish English Medium High School	2000	80.5

### Work Experience:

2 months as a Sales Promoter of Nokia in Multi Brand Outlet.

### Project Experience:

- Title:** Automation of Toll Gate  
**Duration:** 4 months  
**Venue:** A.I.T. CHIKMAGALUR  
**Role:** Building up the circuit using the concepts acquired.
- Title:** An Analysis of Dairy brand Amulya vis-à-vis its competitor brands Everyday and Milkman.  
**Duration:** 2 months  
**Synopsis:** The study was done to find out the usage behavior of the Consumers of dairy milk powder, the factors those are responsible behind this behavior and also the perceived identity of Amulya brand vis-à-vis its competitor brands and the reasons behind this image among consumers.

## **Present Undertakings: MBA Under Gauhati University**

- Marketing
- Finance

## **Co-Curricular Activities:**

- Participated in Spot Painting and Essay Writing Competition organized by Aptech Computer Education, Guwahati.
- Participated in Guru Master Choa Kok Sui Yoga Vidya Pranic Healing course and has satisfactorily completed.
- Won in college cultural events.
- Won in Mad-Ads activity of AIM Quest event organized by Assam Institute of Management, Guwahati.

## **Personal Details :**

- **Father's Name:** Mr. Pradip Chandra Das
- **Permanent Address:** Maligaon gate no-1 (Behind I.C.I.C.I., ATM)  
Guwahati, Kamrup (Assam)

## **Languages Known:**

English, Assamese, Hindi, Bengali, French(pursuing).