

SANJEEBAN KUMAR MAHANTA

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Career Objectives:

- Aspiring for a career that promises growth and learning opportunities
- Achieving career centric goals through individual and team efforts

ACADEMIC CREDENTIALS:

Qualification	Class/Division (% of marks)
2007-09 Master of Business Administration* Gauhati University, India Specializations – Marketing (Core) & Finance	1 st sem (68) 1 st sem (76) Aggregate (72)
Aug 2006 Bachelor of Engineering Assam Engineering College, Gauhati University, India Specialization Branch: Computer Engineering	I Class (68.02)
Jun 2001 Higher Secondary Science (AHSEC) Cotton College, Guwahati, Assam, India	I Division(70.4)
Jun 1999 Matriculation (SEBA) Don Bosco High School, Guwahati, India	I Division (76)

Industrial Training and Summer Internship(MBA Program):

Duration:- June – July 2008

Company Name:- NOKIA

Project Title:-Consumer perception on Brand ->NOKIA and Product positioning of Nokia against competition.

- Key Learnings:**
- Analyze the importance of different attributes of a mobile handset
 - Product positioning of Nokia with other brands based on different attributes
 - Experience of sales of the products (**Sales targets achieved**)

Other Projects and Seminars:

- **Project Title:-** ‘Market study & valuation of the brand “ASSAM OIL”/The Charging Rhino’
Undertaken by:-The Department of Business Administration, Gauhati University.
- **Event & Seminar:-** “The silk industry of Assam, entrepreneurship development and awareness programme”.

Academic scholarships:

- Williamson & Magor Education Trust MBA scholarship..
- D.T.E scholarships in Engineering
- Government Scholarship for H.S & H.S.L C results.

Work Experience:

- Worked as a Networking Engineer in **Assam Electronic Development Corporation (AMTRON)**.
- **Key Areas:** Technical support in maintaining a WAN and LAN & Customer Care.

Computer Skills:

- Development of application oriented spreadsheets using **Excel and its add-ons**
- Conversant with packages **SPSS, Tally, RDBMS, C++, Capitaline Plus Corporate Database, Adobe Photoshop.**
- Hardware course on **PC assembly & maintenance** from DOEACC

Extra Curricular Activities:

- Participated in **organising various events** in the MBA dept GU and in engineering college.
- Participated in intra college cricket championships as a member of class team.
- Organising different **cultural shows** as a team member of a **cultural unit.**
- **B.Music** in Hindusthani Vocal from Vatkhande Sangeet Mahavidyalaya, Lucknow.
- **C.C.R.T Scholarship** from the ministry of Human Resource and development, India.
- **All India Radio, (Guwahati) and Doordarshan** kendra approved artist.
- Prizes won in **extempore speech** competitions.
- **Poems** published regularly in the local Assamese and English daily papers and magazines.

Personal Details:

Date of birth: 25th of December 1983

Language proficiency: English, Assamese and Hindi

Hobbies: Creative Writing, Reading, Singing.

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Available for joining: *From 1st of June 2009.*