

Curriculum vitae

SUPRIYA SHYAM



Permanent Address:

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DATE OF BIRTH: 8th May 1983

Qualification	Institution	Year	Percentage
MBA	Department of Business Administration Gauhati University	2007- 2009	Pursuing
Bsc IT	Sikkim Manipal University	2005	66%
HSSLC	AHSEC	2001	44%
HSLC	SEBA	1999	42%

SOFTWARE SKILLS:

Operating Systems: Windows 2000/XP.
Programming Language: C, C++, HTML, JavaScript, and SQL.
Software Packages: MS Office, Web development tools.

Work Experience: NIL

Co Curricular activities:

- Worked as a field surveyor in a project on a brand valuation of various oil companies undertaken by the Department of Business Administration, Gauhati University in collaboration with Assam Oil Division.
- Develop a Project on Management and record keeping of a Pharmacy with the help of MS Visual Basic to fulfill the Bsc IT degree.

Other Achievements:

1 year Diploma in Music from Vishwabharati Shantiniketan University.

Languages Known: English
Hindi
Assamese

Summer Project Title : An effectiveness and comparative study of the marketing strategies of HDFC Standard Life Insurance Company Limited and other competitors (with special reference to promotional measures in Guwahati city)“

Synopsis: The Summer project has been develop to study the effectiveness of the promotional measures undertaken by HDFC Standard Life Insurance Company Limited in Guwahati city and to study the impact of the marketing strategies adopted by the Channel Development Department on the recruitment of financial consultants and to make a comparative study of the input/output ratio of financial consultants of various insurance companies ..